

MACI CARTER

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EDUCATION

Oklahoma State University | Stillwater, Okla.
Bachelor of Science in Agricultural Sciences and Natural Resources
Dual Degrees: Agribusiness and Agricultural Communications

Anticipated Graduation: May 2026
Cumulative GPA: 4.0
Honors College

WORK EXPERIENCE

Radio Oklahoma Ag Network

May 2023 – Present

Farm Broadcaster | Stillwater, Okla.

- Attend events to interview prominent industry professionals covering multiple facets of the agricultural industry
- Enhance interview recordings for publication, ensuring high-quality narrations of important industry discussions
- Produce market update shows for more than 55 radio stations across five states
- Attend NAFB Convention and Washington Watch to connect with farm broadcasters and industry professionals

Koch Agronomic Services

May 2025 – Aug. 2025

Brand and Communications Analyst Intern | Wichita, Kan.

- Developed marketing materials, including product booklets, trade show campaigns, and social media content to support international promotion of key product lines
- Launched Koch Agronomic Services' first internal podcast, leading the project through concept development, conducting and recording interviews, editing, and final production

John Deere

May 2024 – Aug. 2024

Marketing and Sales Intern | Austin, Texas

- Developed a pilot event for 50 guests to connect about See and Spray technology at the 2024 Farm Progress Show
- Provided input on customer testimonials storytelling efforts to share the value of John Deere technology
- Contributed to the development of internal and external marketing messages on the value of John Deere technology

COLLEGIATE INVOLVEMENT

Agricultural Communicators of Tomorrow (ACT)

Aug. 2022 – Present

President, 2024 – Present

Professional Development Conference Committee Chair, 2024 – 2025

Community Involvement Chair, 2023 – 2024

- Organize and lead business and executive team meetings to ensure the successful execution of club activities
- Delegate tasks among officers and support efforts to create a successful and value-added experience for members
- Led planning efforts for the National Professional Development Conference for ACT chapters across the nation, including donation efforts, industry connections and event-related details

Ferguson College of Agriculture Student Success Leader

May 2024 – May 2025

Ambassador

- Facilitated meetings with prospective students during campus visits to share my academic and social experiences
- Represented the Ferguson College of Agriculture at various recruitment and university events

Aggie-X (Agricultural Economics Club)

Aug. 2022 – Present

Treasurer, 2023 – 2024

- Managed the club's funds of approximately \$10,000, demonstrating strong financial stewardship
- Purchased food and essential supplies for club meetings and events, ensuring cost-conscious purchases
- Responsibly handled club funds and credit card, ensuring appropriate use of club and university funds

AWARDS AND HONORS

- National ACT Distinguished Member of the Year
- American FFA Degree

Aug. 2025
Oct. 2023